

PROMOTIONAL GIFT RULES

PROMOTER

BENETTON GROUP S.r.l. based at Via Villa Minelli 1, 31050 Ponzano Veneto (TV), Italy – Tax ID and VAT no. 03490770264.

REPRESENTATIVE

PRAGMATICA PLUS S.r.l. based at Galleria dei Legionari Trentini 5, 38122 Trent (TN) Italy, Tax ID and VAT no.02471610226 – www.pragmatica.plus – info@pragmatica.plus

TYPE

Product promotion with immediate gift.

NAME

“UNITED COLORS OF SCHOOL”

DURATION

The event takes place:

- from 10 to 30 August 2023 for the following countries:
GERMANY, POLAND, CZECH REPUBLIC, SWITZERLAND
- from 24 August to 13 September 2023 for the following countries:
SLOVENIA, CROATIA, ITALY
- from 24 August to 17 September 2023 for the following countries:
PORTUGAL
- from 1 to 21 September 2023 for the following countries:
AUSTRIA, GREECE
- from 1 to 24 September 2023 for the following countries:
SPAIN
- from 10 August to 30 September 2023 for the following countries:
BELGIUM, BULGARIA, DENMARK, ESTONIA, FINLAND, FRANCE, IRELAND, NORTHERN IRELAND, LATVIA, LITHUANIA, LUXEMBOURG, HOLLAND, SLOVAKIA, SWEDEN, UK, USA.

AREA

Area which covers the e-commerce service from the benetton.com website provided for the aforementioned countries.

RECIPIENTS

All adults (hereinafter Users) who are resident in the countries stated in the DURATION

section and who have purchased the 'Products in the Promotion' on the [benetton.com](https://www.benetton.com) website as stated in the 'QUALIFYING TERMS' section.

PRODUCTS IN THE PROMOTION

The Products in the Promotion include all children's items in the ongoing and new FW23 collection (012 and Undercolors of Benetton). Items which are on sale and/or part of other promotions are excluded.

QUALIFYING TERMS

The aforementioned RECIPIENTS who order/purchase PRODUCTS IN THE PROMOTION online from the [benetton.com](https://www.benetton.com) website in the promotional period specified under DURATION, via one transaction/purchase for a minimum amount of **€70.00^[*] VAT included** (multiples are **not** permitted), will receive a gift in the form of **1 MEDIUM CARIOCA BACK-TO-SCHOOL SET described in the GIFT section.**

Note that the Participant can receive **only one gift per order/purchase** that is for an amount that is equal to or greater than the minimum amount of €70.00 (even in the case of multiples).

The final total of the order/purchase will be taken as the relevant amount, i.e. the actual amount paid net of reductions, Family Card vouchers, discounts and similar schemes.

Participation in the promotion is optional and free of charge, except for Internet connection charges as stipulated by the user's provider.

The Promoter cannot be held liable for any issues relating to access, malfunction or difficulty that could prevent the user from accessing Internet services and participating in the promotion.

The Promoter reserves the right to offer participants more favourable conditions, which will be communicated to recipients as specified in the initiative's main communication methods, in particular on the [benetton.com](https://www.benetton.com) website.

GIFT

The gift consists of **1 MEDIUM CARIOCA BACK-TO-SCHOOL SET** containing: 18 Joy Super washable felt tip pens of assorted colours + 18 Tita pencils of assorted colours with a market value of **€12.95^[**] VAT included.**

The gift will be sent to the Participant with the purchased goods at no extra charge, as per the delivery methods in the CUSTOMER SUPPORT section on the [benetton.com](https://www.benetton.com) website, under DELIVERY.

Delivery of the gift will be guaranteed according to the general transport conditions on the [benetton.com](https://www.benetton.com) website in the aforementioned section.

The gift cannot be exchanged or changed into money, nor shall participants be entitled to request, with or without an additional sum of money, to receive one or more different gifts, even if lower in value.

The Promoter cannot be held liable for any issues resulting from the use of the gifts offered.

If the gift differs in size or shape with respect to the model expected, or if it is no longer sold by the producer/supplier, the Promoter shall send the Customer a gift of equal or greater value with similar/better functionality and performance.

The colour and decorative features of the gifts shown in advertising material are approximate and could differ depending on supplier availability. The images and settings shown in the promotional advertising have the sole aim of illustrating the gifts.

DELIVERY OF THE GIFT

The gift will be allocated automatically by the system when paying to purchase the products in the promotion.

The gift shall be sent to the recipient along with the ordered goods to the address stated when registering personal details on the benetton.com website.

Payment for the purchased products must be made as per the conventional payment methods stated on the website.

The Promoter cannot be held liable:

- for orders placed in timescales that differ from those stated in these rules;
- for technical issues on accessing the website for reasons not attributable to the Promoter;
- for non-delivery of the gift if an incorrect address has been stated.

COMMUNICATION METHODS

The promotion will be advertised in the newsletter in line with these rules.

The official version of these rules can be consulted on request from **PRAGMATICA PLUS S.r.l.** based at Galleria dei Legionari Trentini 5 - 38122 Trent (TN) - www.pragmatica.plus – info@pragmatica.plus as the party selected by the Promoter to hold the documentation relating to the promotion.

A copy that complies with the original document will be kept at the Promoter's premises and an extract with the key content will be available for the duration of the promotion on the benetton.com website.

Any changes to these rules concerning the rights of participants in the promotion will be promptly communicated to Recipients as per the methods used in these rules to communicate them to the public.

The table below shows the equivalent value of the gift, and the equivalent value of the minimum spend required to receive the gift, in the local currency of EU and non-EU countries not in the euro zone.

COUNTRY	[*] SPENDING THRESHOLD CONVERSION	[**] GIFT VALUE CONVERSION
SWITZERLAND	CHF 70	CHF 12.62
POLAND	ZL 300	ZL 57.4
THE CZECH REPUBLIC	CZK 1,900	CZK 306.3
BULGARIA	BGN 135	BGN 25.3
DENMARK	DKK 500	DKK 96.4
NORTHERN ISLAND	£ 60	£ 11.1
SWEDEN	SEK 750	SEK 151.4
UK	£ 60	£ 11.1
USA	\$ 90	\$ 14.1