RULES

PROMOTER

BENETTON GROUP S.r.I. based at Via Villa Minelli 1, 31050 Ponzano Veneto (TV), Italy – Tax ID and VAT no. 03490770264.

NAME

"READY TO BE ACTIVE?"

DURATION

The event takes place from 7 to 21 March 2024.

AREA

Area covered by the <u>benetton.com</u> website, intended for the following countries: Austria, Belgium, Bulgaria, Croatia, Denmark, Estonia, Finland, France, Germany, Greece, Ireland, Latvia, Lithuania, Luxembourg, Netherlands, Poland, Portugal, Czech Republic, Slovakia, Slovenia, Spain, Sweden, Switzerland, UK, which can be selected by clicking "country selector" in the website Homepage where e-commerce service is active.

PRODUCTS IN THE PROMOTION

The Promotion includes all items in the **"BE ACTIVE" sportswear collection.** Items which are on sale and/or part of other promotions are excluded.

RECIPIENTS

End Customers/users who are resident or are domiciled in any of the above countries and who have purchased the 'PRODUCTS IN THE PROMOTION' on the <u>benetton.com</u> website as stated in the 'QUALIFYING TERMS' section.

QUALIFYING TERMS

The aforementioned RECIPIENTS who order PRODUCTS IN THE PROMOTION online from the <u>benetton.com</u> website in the promotional period specified under DURATION, via one transaction for a minimum amount of **€80.00**^[*] **VAT included** (multiples are **not** permitted), will receive a gift in the form of **1 HOT & COLD bottle 500 ml** described in the GIFT section.

Note that the Participant can receive **only one gift per order** that is for an amount that is equal to or greater than the minimum amount of \in 80.00 (even in the case of multiples).

The final total of the order will be taken as the relevant amount, i.e. the actual amount paid net of reductions, Family Card vouchers, discounts and similar schemes.

Participation in the promotion is optional and free of charge, except for Internet connection charges as stipulated by the user's provider.

The Promoter cannot be held liable for any issues relating to access, malfunction or difficulty that could prevent the user from accessing Internet services and participating in the promotion.

The Promoter reserves the right to offer participants more favourable conditions, which will be communicated to recipients as specified in the initiative's main communication methods, in particular on the <u>benetton.com</u> website.

GIFT

The gift consists of **1 HOT & COLD bottle 500 ml**, steel double-bottomed thermal water bottle, 22h cold 19h hot, in 6 assorted colours: dark blue, military green, light blue, yellow, magenta and steel, with a market value of €19.95^[**] VAT included.

The gift will be sent to the Participant with the purchased goods at no extra charge, as per the delivery methods in the CUSTOMER SUPPORT section on the <u>benetton.com</u> website, under 'DELIVERY'.

Delivery of the gift will be guaranteed according to the general transport conditions on the <u>benetton.com</u> website in the aforementioned section.

The gift cannot be exchanged or changed into money, nor shall participants be entitled to request, with or without an additional sum of money, to receive one or more different gifts, even if lower in value.

The Promoter cannot be held liable for any issues resulting from the use of the gifts.

If the gift differs in size or shape with respect to the model expected, or if it is no longer sold by the producer/supplier, the Promoter shall send the Customer a gift of equal or greater value with similar/better functionality and performance.

The colour and decorative features of the gifts shown in advertising material are approximate and could differ depending on supplier availability. The images and settings shown in the promotional advertising have the sole aim of illustrating the gifts.

DELIVERY OF THE GIFT

The gift will be allocated automatically by the system when paying to purchase the products in the promotion.

The gift shall be sent to the recipient along with the ordered goods to the address stated when registering personal details on the <u>benetton.com</u> website.

Payment for the purchased products must be made as per the conventional payment methods stated on the website.

The Promoter cannot be held liable:

- for orders placed in timescales that differ from those stated in these rules;
- for technical issues on accessing the website for reasons not attributable to the Promoter;
- for non-delivery of the gift if an incorrect address has been stated.

COMMUNICATION METHODS

The promotion will be advertised in the newsletter in line with these rules.

The rules are kept at the Promoter's premises and made available on <u>benetton.com</u> throughout the duration of the promotion for those wishing to consult them.

Any changes to these rules concerning the rights of participants in the promotion will be

promptly communicated to Recipients as per the methods used in these rules to communicate them to the public.

The table below shows the equivalent value of the gift and the equivalent value of the minimum spend required to receive the gift, in the local currency of EU and non-EU countries not in the euro zone.

COUNTRY	[*] SPENDING THRESHOLD CONVERSION	[**] GIFT VALUE CONVERSION
BULGARIA	BGN 160.00	BGN 39.02
THE CZECH REPUBLIC	CZK 2000.00	CZK 505.95
DENMARK	DKK 600.00	DKK 148.70
NORTHERN IRELAND	GBP 70.00	GBP 16.97
POLAND	PLN 350.00	PLN 86.55
SWEDEN	SEK 910.00	SEK 226.08
SWITZERLAND	CHF 80.00	CHF 18.96
UK	GBP 70.00	GBP 16.97